

Guest Check

TABLE NO.	NO. PERSONS	CHECK NO.	SERVER NO.
12	2	800529	

Domestic/Tap	3.95
Margarita	4.95
Chicken wings	6.95

Which training options work best today?

- a. Classroom
- b. One-on-one
- c. In-unit training
- d. Online

\$15.85

TAX

THANK YOU!

TODAY'S SPECIALS

Which organizations have already found success with ServSafe Alcohol™ Training?

- a. Buffalo Wild Wings
- b. Rock Bottom Brewery
- c. Hooters
- d. Chili's and On the Border

ONLINE TRAINING
\$24.99

WE DELIVER



You have every **option**.
But only one right decision.

In the book.



The *Fundamentals of Responsible Alcohol Service* can only be taught by ServSafe Alcohol Approved Instructors.

This helps assure that every student gets the very best quality education every time.

This training works:

- In the classroom
- In the unit
- In one-on-one sessions

On the Web.



The *ServSafe Alcohol Online Training and Exam* is the remarkably flexible training option that's designed to meet your staff's busy schedule.

This training works:

- Wherever your staff has online access
- Whenever they have time for training
- At each user's own pace, so they can easily review key concepts

ServSafe Alcohol™ training from the NRAEF gives you every option. You can choose training for your staff in the classroom, in the unit or one-on-one. You can also choose to train with the *Fundamentals of Responsible Alcohol Service* textbook. Or get the new ServSafe Alcohol Online Training and Exam for a special price of just \$24.99.

But whichever option you choose, you're making the right call. Because the ServSafe Alcohol Program is always the right decision.

What makes ServSafe Alcohol today's best-in-class training?

• Real-world expertise makes a real difference.

To create the ServSafe Alcohol Program, the NRAEF brought together chain and independent operators, along with experts from the legal, regulatory, academic, insurance, medical, and law enforcement fields. Together they determined the tasks that the front-of-the-house needs to know to serve alcohol responsibly.

• The most current and comprehensive training solution.

ServSafe Alcohol has the latest studies and science-based information, covers real-world situations and uses the latest instructional design techniques.

• Today's biggest issues are in the spotlight.

ServSafe Alcohol covers alcohol law and responsibilities, evaluating intoxication levels, dealing with difficult situations, and checking identification.

• It's easy to convert to ServSafe Alcohol training.

You can choose *online training* that works around your staff's busy schedule. Or you can prepare your organization with *in-unit training* by having a staff member become a ServSafe Alcohol Approved Instructor. To learn more, visit www.nraef.org/ssainfo. Or you can choose *classroom training* in your area. To locate your nearest class, call the NRAEF at 800-765-2122 ext. 703.

Put key decisions to the test. And test this training yourself.

Visit www.nraef.org/decision. When you do, you'll be on the frontlines trying to decide which guests can handle another drink. You can also demo ServSafe Alcohol Online Training free and see for yourself why it's the training that works wherever and whenever your staff needs it.

Make the right decision.

Order the ServSafe Alcohol Program today.

To order, contact your State Restaurant Association, your distributor or the NRAEF at 800-765-2122 (312-715-1010 in Chicagoland), ext. 701. Or visit www.nraef.org/servsafe/alcohol. Please use code ONLTRN to get ServSafe Alcohol Online Training and Exam for the special price of just \$24.99 before April 30, 2006.



**What's on tap?
Best-in-class training.
And very special savings.**

Dear Colleague,

We knew that the big beer on this mailing would grab your attention. But the truth is, we're using that immense drink for a very sobering purpose.

It's time to talk about the big challenges your staff faces every day, the big decision that's on tap for you, and a big training innovation that can benefit every employee, every guest, and your entire organization.

ServSafe Alcohol™ is the best-in-class training that gives you every option.

The National Restaurant Association Educational Foundation (NRAEF) developed the ServSafe Alcohol Program to raise the bar in responsible alcohol service training. This is a higher standard for everyone, but it's also the solution to the real-world challenges that every operation faces every day.

We understand that the responsible alcohol service training decisions you make are critical. How can you make certain that your front-of-the-house staff is prepared for every situation? Where can you find training that works in their world, and works around their hectic schedules? The answer is ServSafe Alcohol.

This program is easy to incorporate into your organization and on your terms. There are flexible training options, including classroom and in-unit training, one-on-one sessions and the new ServSafe Alcohol Online Course and Exam. ServSafe Alcohol is also the most current and comprehensive training with the latest tools, including video role playing, the Interactive *Showdown!* Game and real-world case studies.

Now the choice is entirely up to you. You can choose *online training* that works around your staff's busy schedule. Or you can prepare your organization with *in-unit training* by having a staff member become a ServSafe Alcohol Approved Instructor. Visit www.nraef.org/ssainfo to learn more. Or you can choose *classroom training* in your area. To locate your nearest class, call the NRAEF at 800-765-2122 ext. 703.

Get special savings now on the new ServSafe Alcohol Online Training and Exam.

The ServSafe Alcohol Online Training and Exam integrates audio and video, role-play activities along with interactive activities. The course is self-paced and navigation is intuitive. That allows your staff to easily review and remember key concepts, and put that knowledge to work for your organization.

Here's another point that will make your decision easier. Get the ServSafe Alcohol Online Training and Exam for a special price of just \$24.99 before April 30, 2006. Be sure to use code ONLTRN when you order.

But whether you choose the online or offline course, classroom, in-unit or one-on-one training, the right decision is clear. Choose the ServSafe Alcohol Program for your entire front-of-the-house.

Sincerely,

Mary M. Adolf
President and Chief Operating Officer

P.S. Remember, get the ServSafe Alcohol Online Training and Exam for just \$24.99. But don't wait. You must order before April 30, 2006. And be sure to use code ONLTRN.

To order, contact your State Restaurant Association, your distributor or the NRAEF at 800-765-2122 (312-715-1010 in Chicagoland), ext. 701. Or visit www.nraef.org/servsafe/alcohol. Please use code ONLTRN to get ServSafe Alcohol Online Training and Exam for the special price of just \$24.99 before April 30, 2006.

PRESENTED NON-PROFIT
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PAID
NATIONAL
RESTAURANT
ASSOCIATION
EDUCATIONAL
FOUNDATION

National Restaurant Association
Educational Foundation
175 West Jackson Boulevard
Suite 1500
Chicago, IL 60604-2814



The right training offers:

- a. Critical preparation
- b. True flexibility
- c. Real-world expertise
- d. Special savings

All the right answers are inside.



What's on tap?

Something new.

Truly refreshing.

And everyone is **thirsty** for it.

ServSafe Alcohol offers you today's proven training options.

You can choose training that meets your staff's busy schedule. That includes classroom or in-unit training, one-on-one sessions or the new ServSafe Alcohol Online Course and Exam.



For all the right training options, ServSafe Alcohol Training is always **the right decision.**

ServSafe Alcohol is already at work for top organizations.

Top organizations like Buffalo Wild Wings, Rock Bottom Brewery, Hooters, Chili's and On the Border, plus Rockfish, Maggiano's and Macaroni Grill all train their staff with ServSafe Alcohol.



For top organizations like yours, ServSafe Alcohol Training is always **the right decision.**